

Annual Report

2010

Inspiring Today. Strengthening tomorrow.

Cincinnati Recreation Commission

www.cincyrec.org



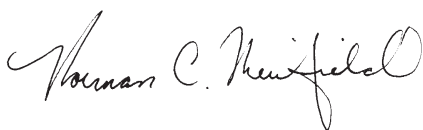
**To: Mayor Mark Mallory, Citizens of Cincinnati,
Members of City Council and Members of the Commission:**

I am honored to present to you the 2010 Cincinnati Recreation Commission's (CRC) Annual Report.

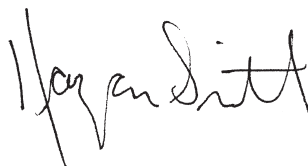
In order for CRC to remain successful and a national leader in Public Recreation and leisure, we must adjust to new realities. The economic challenges that the city faces are staggering. In seeking the best possible direction for CRC, we must realize that progressive planning and action is necessary. While change is sometimes difficult, complacency is not an option.

As you review the pages of this report, you will see many significant accomplishments achieved by the Cincinnati Recreation Commission during 2010. In the coming weeks, months and years, CRC will reestablish its future. As CRC evolves to reflect these challenging economic times, we must remain inherently true to our core mission – to enhance people's personal health and wellness, to strengthen and enrich the lives of our citizens and to build a spirit of community in our city.

Sincerely,



Norman C. Merrifield, Ed.D.
*Director, Cincinnati
Recreation Commission*



Kazava Smith
*President, Cincinnati
Recreation Commission*

greetings

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HOMETOWN HUDDLE AT THE EVANSTON RECREATION

The Marvin Lewis Community Fund chose CRC's Evanston Recreation Area as the site of their 2010 Hometown Huddle. More than 300 tons of gravel was moved to cover a newly created walking track. Along with the landscape materials, 8 new pieces of play equipment and 9 new pieces of fitness equipment were installed. The final phase of the project was the installation of a new grass football field for use by the junior football leagues in the community.



Members of the Cincinnati Bengals football team worked side by side with corporate and community volunteers to put the crowning touches on the site.

Major partners in the project were **Baker Concrete and Home Depot**. Baker installed new accessible walkways, upgraded the platform around the historic bath house and poured two new basketball half courts. **Home Depot provided 400 plants, trees and bushes** and many volunteers for the October 19 event.

ALL-CITY MEMBERSHIP CARD

New in 2010, the Cincinnati Recreation Commission offered the **All-City Membership Card for admittance to ALL 26 Recreation Centers and 25 Aquatic Facilities**. For one low price, members gained admittance to any CRC recreation center and to most CRC pools and spraygrounds. Juniors (17 & younger) and Seniors (50 & older) paid only \$10 per year. Adults (18–49 years old) paid only \$25 per year. Adults had the option of purchasing a Pool-Access Only membership (\$10/yr) or a Center-Access Only membership (\$20/yr). Fees for center programs that required a fee remained in place and members did not need to be a resident of the City of Cincinnati to take advantage of the offer.





MADISONVILLE WALKING TRACK

The Madisonville Recreation Center was the site of the dedication ceremony of the new Madisonville Walking Track on June 11 this year. The **walking track measures 1,460 feet, (a little longer than a quarter of a mile)** and follows a scenic pathway through the Madisonville Recreation Center grounds and public walkway on Stewart Road.

The Madisonville Recreation Center's Advisory Committee sponsored the dedication ceremony and community celebration, providing hamburgers, hotdogs, salads, chips, pretzels, drinks and delicious desserts **for more than 100 attendees.** Music, dancing and games added to the festive occasion. The generosity and hard work of the Advisory Committee was appreciated by the staff and patrons of the Madisonville Recreation Center.

youth



JOB READINESS PROGRAM

The Job Readiness Program (JRP), a **summer program for youth 12 and 13 years of age**, is designed for youth that are not old enough to hold a summer job.

Parents paid their children \$50.00 a week to volunteer at Hirsch Recreation Center. *Each of the 13 youth participants enrolled in the program worked with a budget and attended seminars on job etiquette, budgeting, saving and child care to name just a few.* They were also taught basic First Aid and CPR and were exposed to a wide variety of occupations from Bricklaying and Blacksmithing to Scuba Diving.

JRP youth also assisted CRC with various projects such as, Hooked on Fishing, Swim Derby, CRC Track and Field Day and Parks and Recreation Day at Sawyer Point.



B.I.K.E.

Bicycling Inspires Kids Environmentally is a partnership between CRC and the Cincinnati Police Department to **reconnect Cincinnati's inner-city youth ages 11–17** with nature and exercise through biking.

The goal of B.I.K.E. is to *foster understanding between teens and police through the common interests of biking and outdoor education.* Cincinnati Police Volunteers and CRC Staff led **more than 300 youth**, ages 11–17, on fourteen to twenty-mile bike rides on the Little Miami Scenic State Park Bike Trail through the spring, summer and fall of 2010.

In addition to outdoor fitness, the youth received historical information about the Little Miami River valley, Milford and Loveland, including tours of Camp Dennison's Farm where they were enjoyed petting and feeding the animals.



BIKING FOR AMERICA: MAKING A DIFFERENCE ONE MILE AT A TIME

Joseph Machado, an incredible 13 year old, biked from California to Washington D.C. to raise money for charities and encourage youth to help their communities. Joseph was in a wheelchair for several months due to various sporting accidents. He realized how lucky he was to get out of the chair and decided to bike across America to help raise money for kids that can't afford the treatment they need. Machado pedaled 75 miles a day in triple-digit temperatures for a 39-day journey. He raised a total of \$30K in money and services that he donated to various charities. \$11,000 of the money raised was dedicated to Rudy, a 9-year-old boy who was born at 22 weeks with oxygen deprivation to the brain.

To help inspire and promote action within the community, Joseph invited youth along his journey to join in his efforts. **While in Cincinnati, teens from CRC's Over the Rhine Recreation Center** hopped on their bikes and rode from City Hall to Sawyer Point with a police escort to help usher Machado through Cincinnati.

Machado also talked with the OTR participants, about his mission and how important it is to get involved. ***"I want to let kids know all across America that they can make a difference. No matter how young you are... even if you have a disability. We are the hope for America and what we do will affect our country."***





HIRSCH THEATER

The Hirsch “Theater Experience” performed *Hayday Radio*, involving teens and seniors in a multi-generational production. The experience introduced teenagers to theater directions, vocabulary, set building, dress rehearsals, performances and editing.

By including topics like exercise, nutrition, politics and social issues of the past and of today, “The Theater Experience” program used theater as a vehicle to expand participant’s knowledge of theater and its content as a whole, and ***addressed personal health and wellness issues.***

The program and the production introduced historical and current events, and political and social issues, tolerance and acceptance of diversity, intergenerational experiences and respect of others.



Set in the WWII era, *Hayday Radio* provided the perfect bridge for both seniors and teens to relate past events to current political and economic issues. Seniors were invited to attend the shows and afterwards share their experiences and reactions about the production. The production was so popular that all nine shows were nearly sold out!





RIVERTREK

The Cincinnati Recreation Commission's **14th Annual "RiverTrek"** adventure began July 26th at McKie Recreation Center (Northside). CRC took the largest group ever, **47 teens** (13–17 year old boys & girls) on this 75 mile trip down the Little Miami River. Most of the teens didn't know each other and came from various socio-economic backgrounds. Many had never been out of the city. They had to survive without cell phones, computers, television and sometimes even bathroom facilities for 5 Days and 4 Nights. The team left McKie Recreation Center on Monday and put in at Oregonia, Ohio. They traveled all the way down the Little Miami River and arrived downtown at Cincinnati's Public Landing on July 30th to cheering friends and family. But it was more than a journey of miles, ***it was a journey about team work, maturity and getting along with others.***



33rd ANNUAL SEVEN HILLS RUN

With more than **85 runners** participating each year, the Seven Hills Run is the most scenic run in the city. The event took place on December 5, 2010 and started in the West End. Runners made their way through Mt. Adams by way of Monastery St. and continued to Mt. Auburn, Bellevue Hills, Fairview Heights and Harrison Avenue Hill. The race ended after a stretch up Lehman St. into Price Hill.



15th ANNUAL SAYLER PARK VILLAGE 5K RUN: NOT JUST ANOTHER WALK IN THE PARK

This 5K (3.1 miles) Run and Walk greatly benefited the Sayler Park Recreation Center. The USA Track & Field (USATF) certified course began at the Recreation Center and traveled through the beautiful tree-lined streets in the residential area of Sayler Park. The streets included Home City, Monitor, Parkland, Cherokee, Fernbank, Gracely, Overcliff and Kirkwood. The Village Run is a collaborative effort of the Sayler Park Recreation Center, the Sayler Park Advisory Board, Sayler Park School, Village Council and the Cincinnati Police Department. The run was produced with the help of community volunteers and sponsorships. The run attracted **more than 300 participants**, from those pushing baby strollers to high school track teams, parents and grandparents.

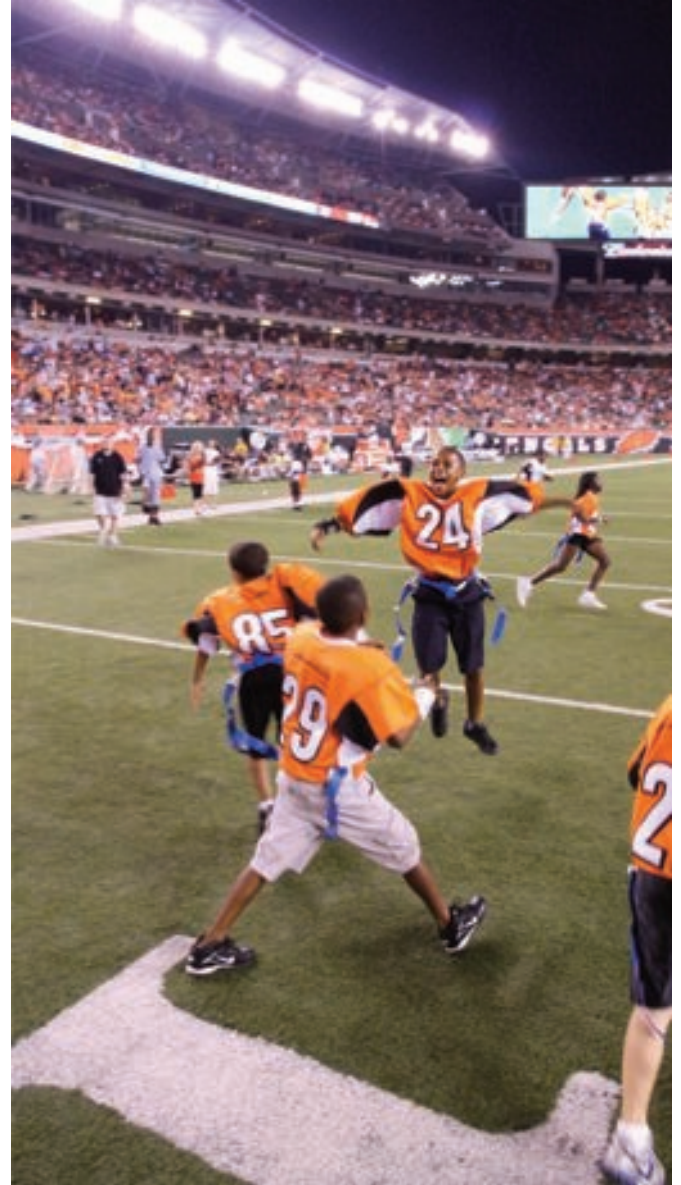
INAUGURAL CORRYVILLE RUN

With **more than 100 runners** in attendance, the Corryville Run was an event that the neighborhood could really rally around. Profits from the run were donated to the Corryville Recreation Center. The race was kicked off by the Community Council President and music by DJ Pillow. Starting at the Recreation Center, participants ran through Corryville and finished at Stetson Square, where they were greeted with live music from a local band and a grill out.



NFL FLAG FOOTBALL

The NFL Flag Football program teaches Cincinnati youth the fundamentals of football. Seasonal leagues engage both boys and girls as they learn teamwork and good sportsmanship while developing fitness skills. NFL Flag Football participants had the ***opportunity to scrimmage during Bengals' half-time shows*** in front of a stadium full of cheering fans! Youth were given the opportunity to see how hard work and dedication can lead to success on and off the field.



CRC RECEIVED \$37k FOR YOUTH TENNIS

Tennis For Charity, Inc., which is the charitable arm of the Western & Southern Financial Group Masters, **presented a check for \$37,000** to CRC on January 19th at the Madisonville Recreation Center. The money will be used for tennis for the city's youth. ***Tennis For Charity, Inc. has supported the city of Cincinnati's youth tennis programs for the last 19 years.*** Karen Montavon, Board member of Tennis for Charity, Inc., presented the check.



COMMUNITY DONATIONS OPEN FOUR EXTRA POOLS

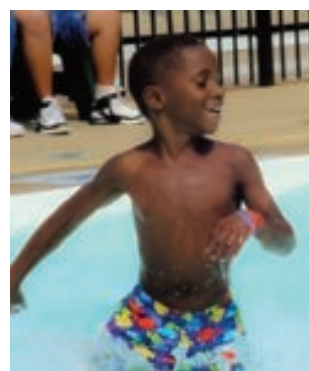
Because of the **fundraising efforts by Stan Chesley**, the Cincinnati Recreation Commission was **able to open three additional pools** — Filson Pool, College Hill Pool and LeBlond Pool. Spring Grove Village Pool was able to open on June 10th thanks to money raised by the community.

Not only did these donations allow CRC to open more pools than originally budgeted, it also enabled the **hiring of 25 more youth Lifeguards and gate monitors**. Hired youth were provided American Red Cross Lifeguard Training.



STAN CHESLEY RECOGNIZED AT SWIM MEET

Attorney **Stan Chesley** was recognized at the Cincinnati Recreation Commission's All-City Swim Meet on July 24th at Ryan Pool for his dedication and efforts to **raise over \$217,000 in private funds** to help three city pools remain open this summer. At the conclusion of the short ceremony, **more than 300 kids** ages 17 and under participated in the All-City Swim Meet.





INMATES DONATE TO AQUATICS

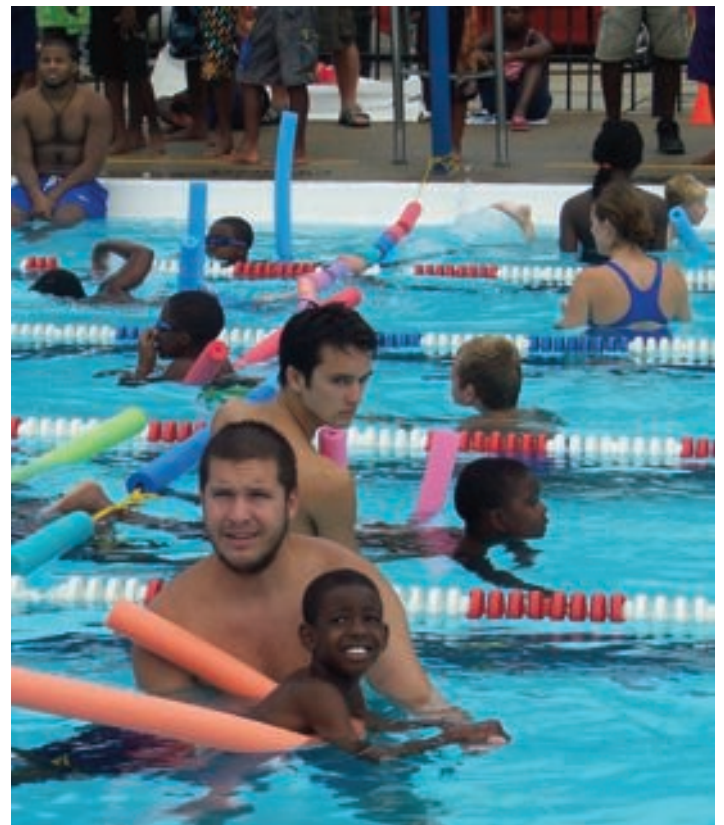
In June of 2010, a small group of inmates at the London Correctional Institute read in the newspaper that the Cincinnati Recreation Commission would not be able to open all of its swimming pools for the summer season because of budget cuts.

Some of their members had come from the inner city and *knew how important it was to have positive summer activities available for youth*. Though they knew that they would never be able to personally use these facilities, the **inmates of the Cultural Awareness Association inside the prison presented a check for \$1,000** to the Cincinnati Recreation Foundation to help defray some of the costs of opening these pools.



25 AQUATIC FACILITIES OPENED IN 2010

The Cincinnati Recreation Commission **opened 25 Aquatic Facilities** this summer. These 25 facilities are a combination of deep water pools, shallow water pools and spraygrounds. Most facilities opened on June 7th and closed July 31st. Unfortunately, the current funding shortfall made it necessary to reduce the number of swimming pools opened in order to stay within budget. The criteria used to determine which pools would not open this summer was comprehensive and included a review of attendance over the past four years, location relative to recreation buildings, physical integrity of the pool, proximity to other community pools and overall cost of operation. The **Annual All-City Membership now allows families access to all CRC Recreation Centers and Pools** (except Dunham Aquatic Complex) for one low price.





“Our customer-focused staff and volunteers look forward to seeing familiar faces and new golfers.”

FOUNDATION DAY

The Cincinnati Recreation Commission golf courses — managed by Billy Casper Golf — hosted the 2010 Foundation Day benefiting the Cincinnati Recreation Foundation on July 25.

Golfers enjoyed a **50 percent discount** on greens fees, cart fees and buckets of range balls at all seven CRC golf courses. In turn, they were asked to voluntarily donate a portion of their savings back to the CRC Foundation. The courses hosted a variety of on-course and driving range contests with all proceeds benefiting the Foundation.

“Hosting Foundation Day at our golf courses is a wonderful way for golfers to give back to the CRC,” said Paul Holzderber, General Manager of the CRC courses. “The courses are in excellent condition, and our customer-focused staff and volunteers look forward to seeing familiar faces and new golfers.”



social media



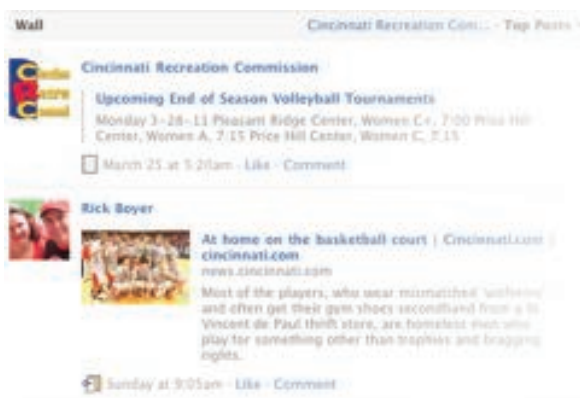
CINCYREC.ORG

CRC ON FACEBOOK

The Cincinnati Recreation Commission continues to adopt the best practices in communication. In 2010, CRC went live on Facebook, complementing our electronic newsletter and www.cincyrec.org website.

Our digital presence continues to be the “One Stop” shopping site that answers questions about who we are and what we do. With the quarterly electronic newsletter, we are able to send out current news to people who have signed up through our website.

Since it's inception in September, **CRC's Facebook page has received over 3,000 visits and is currently “liked” by more than 400 people.** We expect those numbers to increase greatly over the next year.





HARTFORD / CITY OF CINCINNATI ABILITIES AWARENESS EVENT

On June 18th, The Hartford Group and the City of Cincinnati partnered to present an educational awareness event. The event highlighted the abilities of persons with physical disabilities rather than their disabilities. More than **100 key community leaders** were invited to participate in a fun and educational day to facilitate their understanding of the benefits of Paralympic Sports and the role they play in the lives of persons with physical disabilities. Their experience

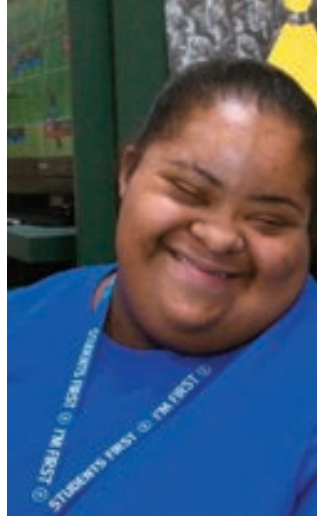
was a *combination of hands-on participation and competition in wheelchairs and adapted sports with presentations by US Paralympians* regarding their experiences. As a result, an increased level of awareness of CRC's Division of Therapeutic Recreation sport and recreational opportunities in the community as well as the donation of six sport wheelchairs to be used in Paralympic Sports programming was achieved thanks to Home Depot, Tri-Health and Hartford Group.





TR SENT BEANIES TO BAGHDAD

The Cincinnati Recreation Commission participated in the national BEANIES FOR BAGHDAD project on January 28th at Lincoln Recreation Center. Beanies for Baghdad is a bridge between our Soldiers, Sailors, Airmen, Marines, the children of Iraq, Kosovo and Afghanistan and very generous, kind-hearted people back home who want to do a small part. The Network of Points of Contact take great pleasure from passing out donations to young children who have suffered considerably.



EXERGAMING

TR offered a new program consisting of a fusion between exercise and video gaming! Participants engaged in activities using the Wii gaming system. They experienced a high energy evening filled with various sports like Tennis, Bowling, Baseball, and Dancing. This new program *facilitates social interaction, friendly competition, and exercise, while also improving motor skills and hand eye coordination*. It's a perfect way to fuse technology with exercise for healthy results!





MIRACLE LEAGUE BASEBALL

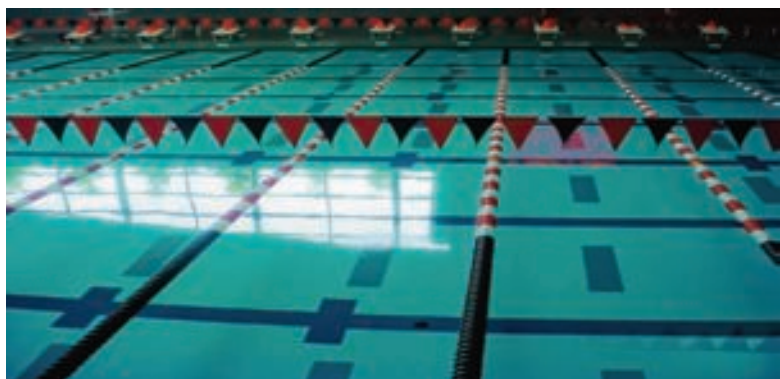
The Miracle League Baseball program continued to grow this year. The new field at the Dunham Recreation Complex provided an accessible field for all athletes to enjoy the game of baseball. This past summer, nearly **120 athletes** played baseball every Saturday. The league expanded to 7 teams and incorporated a competitive team, the Astros. This competitive team of 20 athletes learned and played by the rules of baseball. They had a line up, base coaches, strikes, outs and even had a few home runs throughout the season. By offering this

competitive team, the athletes were given the skills to play with another baseball league should they be interested. The teams were sponsored by community organizations. **Gatorade, who sponsored the Astros, also contributed a company employee to help coach alongside parents and volunteers.** Without community organizations and volunteers, this program would not have much room to grow. It has been very exciting to see veteran athletes move up to the competitive team and talk about how they were able to play baseball with their siblings in a “real” game of baseball.



TR SWIM TEAM & MIAMI REDFINS

The Division of Therapeutic Recreation Sharks Swim Team and Miami University's RedFins Club Swim Team have partnered together to create a **"Ride My Wake"** Buddy swim program. **Twice a month**, swimmers from Miami's RedFins swim alongside the TR Sharks *assisting them with their technique, race pacing, lap counting, motivation, and socialization skills.* The practices the RedFins swimmers attend are always the TR Sharks favorite; full of fun and games, inclusive relays and racing sprints at the end of each practice. Regardless of abilities, the two groups share their love of the sport of competitive swimming.



seniors



SENIOR CITIZEN HALL OF FAME

CRC produced the **43rd Annual Senior Citizen Hall of Fame**. **Thirty-one seniors** from the Cincinnati area were inducted this year. *Nominees are selected by their fellow members on the basis of significant and continuing contributions to the social and cultural life of Cincinnati.* Courtis Fuller hosted the event while former WLWT-Channel 5 News Anchor Norma Rashid handed out the awards. Vice Mayor Roxanne Qualls gave the Greetings from the City of Cincinnati and spoke highly of these dedicated seniors. More than 1600 seniors have been inducted into the Hall of Fame at the annual banquet since 1967.

SENIOR OLYMPICS

More than **650 CRC senior athletes** took part and displayed their fitness talents in the **30th Southwest Ohio Senior Olympics** during April & May 2010. Athletes competed in **more than 65 events** throughout the Olympics. The events, such as bowling, cycling, golf, swimming, table tennis and track and field took place over the course of a six week period. Competition winners are presented with metals of achievement and recognition. The Celebration of Athletes was the highlight of the 2010 Senior Olympics where a brief history and display were enjoyed by all who attended.





SENIOR STRENGTH

Bond Hill, Beechwood, Lincoln, McKie, Oakley and Westwood Seniors have been participating in an Aging & Exercise Class which is **taught by Senior Students from the University of Cincinnati**. The class is designed to introduce students to working with the elderly within an activity/exercise setting. The students conduct a **weekly 45 minute exercise involving strength, flexibility, balance, conditioning, etc.** Students rotate so that the seniors have the opportunity to sample something different each week.



COUNCIL ON AGING

CRC has received annual **grants from the Council on Aging for over 30 years**. These grants have provided low-cost nutritious meals and recreation programs for seniors aged 60+ at 16 CRC sites. **More than 20,000 congregate meals and 3000 recreation programs were provided** this year. This grant gives seniors the opportunity to make new friends and enjoy conversations, activities and educational programs which are all designed to keep seniors happy, healthy and full of vitality.

OAKLEY SENIORS CELEBRATE 55th ANNIVERSARY

The Oakley Senior Program dates back to 1955 when the group met at an old firehouse on Madison Rd. The Oakley Seniors moved to their new (and current) home at the Cambridge Inn in 1994 thanks to the hard work and dedication of Blanche Kitte and the Oakley Community Council. With over **200 members**, the Oakley Seniors continue to grow! Seniors participate in activities such as crafts, trips, lunches, bingo, tai chi, line dancing, and so much more. Seniors stay active within the populace through fundraisers, speakers, community awareness programs and the Oakley Voices.



RED CARPET CHRISTMAS

Christmas On The Red Carpet **served 70** of our city's jazziest citizens in the adult and senior population. The event highlighted the partnership between CRC and Barrington Independent & Assisted Living. The guests collected door prizes upon arriving at the Barrington retirement community and the rest of the evening was filled with a happy hour, dinner and entertainment.

A BUSY 2010 FOR THE OAKLEY RECREATION CENTER

What a year for the Oakley Recreation Center; new classes and special events have highlighted a spectacular 2010. For the youth, the center organized **three separate easter egg hunts** that drew big crowds and rave reviews from those who participated and from their parents. Oakley's Summer Day Camp was another big success! The activities not only entertained the campers, but also kept them ***physically active and helped build relationships*** with other children. The center also continued a strong commitment to the Kilgour school. The before/after school classes offer a wide variety of new challenges to kids. From arts to fitness, the classes allow the kids to ***exercise their mind, body and soul***.

For the Seniors, Oakley has responded to the fitness boom by offering new classes for adults. They now offer **zumba, cardio kickboxing and cardio dance party**. The new walking trail which circles the center and the Oakley Ballfields is a big hit.

Oakley also caters to parents by sponsoring a mom's club at the center. The senior center enjoyed another great year of special events, social services and field trips to attractions all across the tri-state.

Some of this year's more memorable events include the walking trail dedication, the summer carnival, the annual Family Fall Fest and Breakfast with Santa bring in a big crowd to the Oakley Recreation Center each year.





TAKE ME FISHING – CATCH A MEMORY

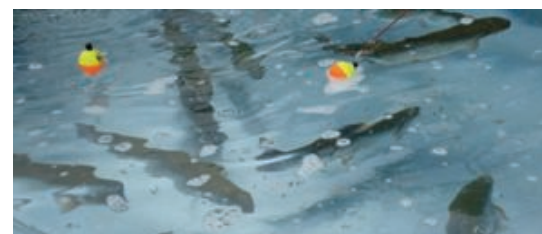
In March, Sawyer Point hosted another Take Me Fishing program, a day of free activities including TROUT fishing, demonstrations, art projects and more. This event was made possible by a Grant from the Recreational Boating & Fishing Foundation.

The Cincinnati Recreation Commission was one of 53 organizations selected nationally to receive this grant. Buckeye United and Northern KY Fly Fishers demonstrated fishing techniques and also provided hands on activities like fly making and fish printing.

The Coast Guard Rescue Boat gave safe boating demonstrations by the Hamilton County Park Board while ORSANCO & River Explorers taught about the watershed, macro invertebrates, and water testing.

Thomas Moore College, Hamilton County Parks and The Newport Aquarium each provided engaging hands-on projects that helped teach kids about aquatic creatures and riverside wildlife.

River Discovery also had hands-on activities about barges, boats on the river and water quality. CRC provided fish identification books, trading cards, fish tattoos, and a sidewalk chalk quilt .





BRINGING BACK THE ALL-AMERICAN BIRTHDAY PARTY

The Cincinnati Recreation Commission hosted the All-American Birthday Party at Sawyer Point on July 4th. Presented with help from Liberty Mutual, festivities got under way with entertainment, food, drinks and children's activities. The Carter Twins, an American country duo, headlined the stage. Rozzi's Famous Fireworks display finished up the evening. CRC's All-American Birthday Party at Sawyer Point, which has been a tradition for 10 years, won Liberty Mutual's "Bring Back the 4th" \$10,000 contest this year.



OTR CENTER WINTER SHELTER

When a cold emergency was declared by the Cincinnati Health Department and temperatures reached an overnight low of lower than 10°, the staff at the OTR center opened the center overnight to provide a safe and warm place to stay for those without a place to go. The operational hours for the program were 10pm–8 am. In all, the center opened the building for this service a **total of 23 nights and served an average of over 100 persons per night**. Last season (2 dates were in 2009, or 25 total nights), we had over 2600 "visits" to our shelter. CRC staffed and ran the shelter each and every night OTR opened. Though only basic services were provided, the center's guests were thankful enough for a warm place to sleep on frigid nights.



P&G EMPLOYEE'S DAY AT PLEASANT RIDGE

On July 29, 2010, CRC was the beneficiary of the Procter & Gamble Employee's Day of Service. **More than 350 volunteers** did "makeovers" at the Pleasant Ridge Recreation Center, Dunham Recreation Complex and the Roselawn 1000 Hands Playground.

At the Pleasant Ridge Center, volunteers painted the inside of the building, built and planted landscaped areas and created an outside mural with the help of kids enrolled in summer day camp. At the Dunham Complex, P&G provided funding and labor to help restore the small school building behind the center. The building will be used as an outdoor education center. In addition, volunteers constructed a tool shed for the community garden, landscaped the front of the buildings, mulched the walking trail and created fun murals for the pre-school room. Also, the Roselawn Park 1000 Hands Playground was brought back to life with a fresh coat of paint and sealer.



WINTON HILLS COMMUNITY GARDEN

Winton Hills Recreation Center was able to put in a community garden with the hard work and help of center members and volunteers. **Sponsored by Triscuit (Kraft Foods) and ALI Alliance for Leadership & Interconnection Project Development**, the community garden was put in place quite quickly. The Civic Garden Center brought in soil, plants and material to get the process started. By early May, collards, tomatoes, basil and squash had been planted and were eagerly awaiting a little sun and whole lot of love.

Once the summer began, *everyone took a roll in maintaining the garden*. Youth weeded the garden while adult services ensured it was watered every morning. With its location and the energy of the participants, the garden started producing so much that the center could barely keep up! Harvests were shared with residents, parents, staff and others. Youth, adults and staff were very invested and excited about the opportunities in such a productive summer program.



recognitions

SAWYER POINT MAP

OPRA awarded CRC with an **Outstanding Award** for the Sawyer Point Map. The Sawyer Point Map highlights all the special features of Sawyer Point so that visitors don't miss out on anything. One side of the publication maps out the park with an easy visual guide to help with navigation. The reverse highlights Sawyer Point's many amenities.

Brochures are available to all visitors at Sawyer Point, CRC's Main Office, and many other CRC facilities.



THE GUIDE

OPRA awarded CRC with an **Award of Merit** for The Guide. The Guide has proven to be a very valuable and regularly used resource both internally by department staff and externally by the public. The Guide provides concise information about CRC in one easy booklet, making Cincinnati Recreation Commission's programs and facilities more available to its citizens.

The 20-page booklet (including map insert) is ***distributed at all CRC recreation centers for accessibility to the public.*** In order to further reach out to the people, the Guides were distributed at citywide events such as Recreation & Park Day, KidsFest and more. This enabled the public that is otherwise not in touch with CRC to learn more about the organization.

The outcome of this high-profile distribution resulted in remarkable results. A recent survey showed that **75% of those interviewed were aware of CRC**, and there have been more hits to our website than ever!





SPoon's BASKETBALL CAMP

OPRA awarded CRC and Tonaruse Witherspoon (Spoon) with a **Superior Award of Achievement** for his summer basketball camp. Spoon's Life Skills and Fundamental Basketball Camp was created to offer youth participants lessons in the fundamentals of basketball and basketball skills, in addition to ***promoting teamwork, sportsmanship, and the life skills needed to succeed on and off the court.*** The coordinator of the program, Spoon has been with CRC since 1994 and consistently uses athletics to make a difference in the lives of CRC youth.



The camp was offered free of charge at CRC's Price Hill Recreation Center during the summer for youth and teens. Attendance increased from 135 participants last year to a total of **210 youth** who took part in the camp this year. All of the participants received lunch each day and a goodie bag at the end of the camp.

The kids not only had a great time learning basketball fundamentals, but without a doubt, the camp also provided them with opportunities to make new friends, develop a sense of team-work, consider their education and futures, understand what good sportsmanship is all about and realize that goal setting ***achieves positive outcomes.***

Finally, in an effort to break down the invisible border that exists between neighborhoods, the program was offered to kids in the Price Hill neighborhood as well as other neighboring communities. Spoon worked with other CRC centers and coordinated the efforts to arrange transportation by carpool, bus or van from other locations. Everyone who needed a ride was provided one.

THE DIGITAL GUIDE

OPRA awarded CRC with an **Honorable Mention** for The Digital Guide this year. The Digital Guide is a way for the Cincinnati Recreation Commission to reach out to the public in a more diverse form than literature.

The DVD provides a different way to see CRC by being able to watch actual footage of everyday programs, facilities, and people. The Digital Guide is a key marketing tool that will easily be able to reach corporate sponsors, recreation centers, and the people. CRC is proud to present the Digital Guide so that the public will have a broader view of the Cincinnati Recreation Commission.



Kraft) • Miami University RedFins • Nutrition Council of Cincinnati

REGIONAL DONATIONS

	Volunteer Hours	In-Kind / Material	Value to CRC
East	4,385	\$500.00	\$81,477.10
Central	9,227	\$46,975	\$217,305.42
West	11,513	\$2,236.72	\$214,766.70
Therapeutics	1,950	\$12,884.76	\$56,450.36
Aquatics	410	\$7,568.60	\$7,568.60
Seniors	1,778.25	—	\$32,826.50
Totals	29,263.25	\$70,165.08	\$610,394.68

SPECIAL PROJECTS

	Volunteer Hours	In-Kind / Material	Value to CRC
P&G Day	1,500	\$30,000.00	\$62,690.00
Hometown Huddle	9,227	\$32,000.00	\$315,228.00
Totals	10,727	\$62,000.00	\$377,918.00

ATHLETICS CONTRIBUTIONS

	Scholarships	Public Cost	Value to CRC
Jay Bruce - Baseball Camp	200	\$175.00	\$35,000.00
Heather Mitts - Soccer Camp	75	\$175.00	\$13,125.00
Anthony Muños - Football Camp	250	\$200.00	\$50,000.00
Anthony Muños - Overnight Academy	100	\$500.00	\$50,000.00
Marvin Lewis - High School Challenge	50	\$100.00	\$5,000.00
Marvin Lewis - Football Camp	200	\$150.00	\$30,000.00
Chad Ochocinco - Football	175	\$170.00	\$29,750.00
George Foster - Baseball	25	\$200.00	\$5,00.000
Totals	1,075	\$1,670.00	\$217,875.00

THANK YOU TO ALL OUR DONORS & SPONSORS

Without these corporate and individual donors, CRC would not be able to provide all of our programs or facilities.

The Cincinnati Recreation Commission's budget simply cannot meet the needs of our citizens by itself. These donations have enabled CRC to continue to improve recreational opportunities for Cincinnati. ***THANK YOU!***

foundation



THE CINCINNATI RECREATION FOUNDATION

Established in 1996, the Foundation is a 501(c)(3) non-profit organization created to enhance the quality of life for Cincinnati citizens. The major role of the Foundation, and its volunteer Board of Directors, is to supplement the services. The Foundation graciously accepts tax-deductible donations which have a direct and immediate impact on the city of Cincinnati. This goal is only achieved through the generous donations of countless individuals, businesses, industries and organizations.

COMMUNITY SUPPORT

- Awarding Youth Scholarships
- Supporting Pool Programs & Extended Summer Operation Hours
- Providing Inclusive and Adapted Programs for Youth with Disabilities
- Instituting Youth Programming
- Providing Need-based Membership Scholarships
- Encouraging Creative Programming
- Restoring Pride in Our Playgrounds
- Supporting Senior Citizen Programs
- Purchasing Recreation Equipment

BOARD OFFICERS

Brenda LeMaster, *president*

Jason Cohen, *vice president*

Linda Graviss, *treasurer*

Tony Yates, *secretary*

HOW YOU CAN HELP

Contributions to the Foundation may be made in several forms, such as cash, bequests, stocks and bonds or in-kind donations such as equipment or services.

All contributions to the Foundation are tax-deductible to the extent allowed by law. To make a tax-deductible donation, please visit www.CincinnatiRecreationFoundation.org.

805 Central Ave., Suite 800
Cincinnati, Ohio 45202

for more information visit
www.CincinnatiRecreationFoundation.org
or call (513)352-1616 or (513)352-4000



programs

The Cincinnati Recreation Commission (CRC) provides recreational and cultural activities for Cincinnatians of all ages and abilities. CRC's services can be broken down to include programming and support. The following pages describe and detail CRC services.

SENIORS

At our centers, we know learning never ends and having a good time doesn't stop when you're young. CRC senior centers and clubs offer a wide selection of programs for those aged 50 and older such as trips, aerobics, sports and dance – something to fit every lifestyle. As part of the CRC family, seniors can play, learn something new or just relax at any Cincinnati Recreation Commission recreation center.

THERAPEUTICS

Created in 1968, the CRC Therapeutic Recreation Division (TR) is nationally and internationally recognized as a leader in programs for individuals with disabilities. The programs offered by TR meet the needs and interests of individuals with mental, physical, learning and emotional disabilities. All individuals are invited to participate in any CRC program.

Adapted and inclusive activities include aquatics, fitness, social gatherings, bowling leagues, instructional and team sports, wheelchair sports and crafts. Participants can also enjoy special outings, movies, pizza nights and Miracle League Baseball.

AQUATICS & POOLS

CRC's award-winning Aquatics Division provides fun, safe and quality aquatic programs. CRC operates a combination of outdoor deep and shallow-water pools, indoor pools, and spraygrounds.

During the summer season, CRC neighborhood pools and aquatic facilities offer hours of water fun, open swimming. They double as water classrooms with swim lessons and programs such as Kayacking and SCUBA and even provide hundreds of summer employment opportunities.

SAWYER POINT

Sawyer Point provides recreational and cultural activities for the entire Greater Cincinnati community. The park provides a venue for citizens to enhance their personal health and cultural awareness. Events and programs at Sawyer Point bring residents together to enrich and improve their quality of life.

Opened during Cincinnati's 200th anniversary celebration in 1988, Sawyer Point is a mile-long linear park with eye-catching landscapes accenting the Procter & Gamble Performance Pavilion which hosts many free summer concerts. Amenities such as outdoor tennis and sand volleyball courts, an accessible playground and concessions are also available. Sawyer Point is also the home of the Showboat *Majestic*, a 75-year-old floating theater which is permanently moored within the park at Cincinnati's Public Landing.

ATHLETICS

The Athletics Division provides Cincinnati residents with fun, safe and quality programs in friendly, community-based environments. Whether it's in the gym or on the field, CRC's athletic programs meet the needs of all Cincinnatians and helps to enrich their lives through physical and recreational leagues. Our 233 ball fields, 6 sand volleyball courts, 125 tennis and 90 basketball courts offer hours of enjoyment for all.

RECREATION CENTERS

CRC Recreation Centers serve as focal points for health and wellness, community involvement and social interaction. Cincinnati Recreation Commission has 26 centers located throughout Cincinnati to provide recreational and cultural activities for all neighbors and citizens. Neighborhood recreation centers continue to be a vital component of Cincinnati communities and they help to maintain a high standard for Cincinnati residents' quality of life.

support

MARKETING, DESIGN & COMMUNICATION

The Marketing, Design & Communication Division provides graphic, marketing, video and communications support for all CRC divisions. The Design office promotes CRC through image development, printed pieces, design standardization and branding strategy as well as accurate delivery of the CRC message.

The Communications office provides press releases and monitors the approximately \$1 million in free television advertising that CRC receives annually. The office creates documentary and recruitment videos to project a positive CRC image through local broadcast outlets.

YOUTH & FAMILY SERVICES

The Cincinnati Recreation Commission recognizes the importance of fostering youth development in leadership roles. The Youth and Family Services Division (Y&FS) works with CRC staff to identify trends in recreation and seek alternative sources of revenue.

Y&FS provides outlets for youth employment such as the Recreation Employment Corps, the Green Team and the Junior Counselor program. Other Y&FS programs include the Mayor's Breakfast for Youth, RiverTrek and the Teen Volunteer Recognition Dinner. Division staff members serve as CRC liaisons to youth-servicing agencies and as mentors to CRC youth.

FINANCIAL MANAGEMENT

The Financial Management Division supports CRC with comprehensive financial management oversight to support CRC's goals and objectives. The division prepares and monitors CRC's \$27 million, all-funds operating budget.

The Financial Management Division provides all functions of CRC's business and accounting services and assists all other CRC programs in achieving their performance targets.

TECHNICAL SERVICES

The Technical Services Division guides and administers the capital improvement program for the Cincinnati Recreation Commission and provides safe and attractive recreation facilities.

This Division administers all activities related to CRC's capital budget. Capital improvements and projects range from simple replacement of capital equipment to acquisition and professional development of new recreation facilities and opportunities.

HUMAN RESOURCES

The Human Resources (HR) Division provides the support necessary to ensure delivery of the Cincinnati Recreation Commission's services.

CRC's HR division provides core employee training and works with personnel across all levels. HR staff work with all CRC divisions and provide assistance as needed.

OUTDOOR MAINTENANCE & TRADES

The Outdoor Maintenance and Trades Divisions maintain a network of neighborhood recreation centers and aquatic facilities and are crucial to keeping CRC's recreation centers open and safe on a daily basis. These divisions ensure the safety and care of all CRC recreation sites, aquatic facilities, athletic fields and courts and playgrounds.

Outdoor Maintenance performs grounds duties such as grass cutting, trash pick-up, playground equipment repair, field upkeep and general maintenance. The Trades Division provides expertise in areas such as electrical, HVAC, roofing, carpentry, plumbing, painting, masonry and glasswork.



Cincinnati Recreation Commission

Statement of Revenues & Expenditures for the Year Ending 12.31.10

2010

	Revenue	Expenditures*
West Region/TR	\$ 685,312	\$ 3,241,511
East Region	\$ 941,877	\$ 2,913,463
Central Region	\$ 755,237	\$ 2,807,581
Maintenance	\$ 1,405	\$ 3,914,780
Golf	\$ 6,172,164	\$ 6,242,045
Athletics/Aquatics	\$ 889,194	\$ 2,400,582
Waterfront	\$ 780,261	\$ 1,247,683
Administration	\$ 70,110	\$ 1,320,730
Total	\$ 10,295,561	\$ 24,088,375
Donations	\$ 327,014	\$ 324,136
Capital Projects		\$ 13,697,923

* Includes year-end encumbrances

2010 Operating Budget

General Funds	\$ 14,606,100
Restricted Funds	\$ 4,478,670
Enterprise Funds**	\$ 6,376,740
Federal Grants	\$ 404,878
Non-Enterprise Fund Debt Service	\$ 0
Total Operating Budget	\$ 25,866,388

2010 Capital Budget

Aquatics Facilities Renovation	\$ 3,600,000
Recreation Facilities Renovation	\$ 1,635,000
Outdoor Facilities Renovation	\$ 433,400
Athletics Facilities Renovation	\$ 517,300
Compliance with the ADA	\$ 100,000
Performance Contracting***	\$ 4,369,004
Total Capital Budget	\$ 10,654,704

** Includes \$400,010 in Municipal Golf Fund Debt Service

*** Energy Conservation Improvements

2009

	Revenue	Expenditures*
West Region/TR	\$ 680,898	\$ 3,398,732
East Region	\$ 982,617	\$ 3,256,694
Central Region	\$ 808,440	\$ 3,173,894
Maintenance	—	\$ 3,599,534
Golf	\$ 6,655,337	\$ 6,194,993
Athletics/Aquatics	\$ 812,422	\$ 2,818,128
Sawyer Point	\$ 755,885	\$ 1,398,021
Administration	\$ 45,896	\$ 1,292,949
Total	\$ 10,741,495	\$ 25,132,945
Donations	\$ 148,265	\$ 144,758
Capital Projects		\$ 11,078,564

* Includes year-end encumbrances

2009 Operating Budget

General Funds	\$ 15,268,880
Restricted Funds	\$ 4,517,970
Enterprise Funds**	\$ 6,396,720
Federal Grants	\$ 420,000
Non-Enterprise Fund Debt Service	\$ 0
Total Operating Budget	\$ 26,603,570

2009 Capital Budget

Aquatics Facilities Renovation	\$ 2,234,000
Recreation Facilities Renovation	\$ 1,375,000
Outdoor Facilities Renovation	\$ 630,000
Athletics Facilities Renovation	\$ 454,500
Compliance with the ADA	\$ 100,000
Total Capital Budget	\$ 4,793,500

** Includes \$400,009 in Municipal Golf Fund Debt Service

Thank You

to the people of Cincinnati
for your loyal support
and participation.



Mission Statement

The Cincinnati Recreation Commission is dedicated to providing recreational and cultural activities for all people in our neighborhoods and the whole community. We believe that by enhancing people's personal health and wellness, we strengthen and enrich the lives of our citizens and build a spirit of community in our City.

Acknowledgements

Stephanni Cohen, art/creative direction
& photography
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Angela Iacobucci, design
Tina Videkovich, design

Recreation programs and facilities are open to all citizens regardless of race, gender, color, religion, nationality or disability.

CRC is an Equal Opportunity Employer and is committed to supporting the Americans with Disabilities Act.

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Cincinnati Recreation
Commission
805 Central Avenue, Suite 800
Cincinnati, Ohio 45202

Please call your local center
or CRC's InfoLine at
(513) 352-4000 if you require
any accommodations.

www.cincyrec.org



City of Cincinnati

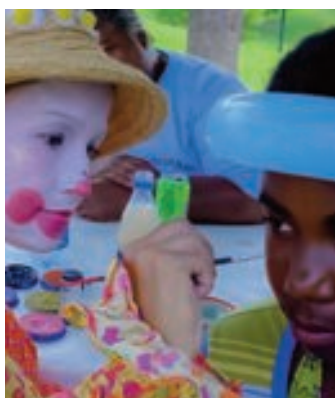
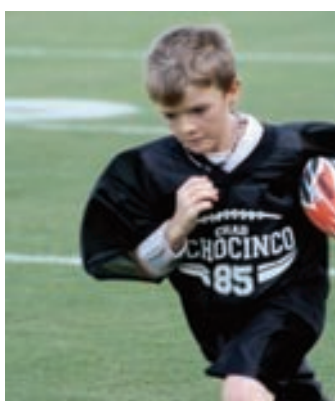
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Cincinnati Recreation Commission

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